

**FORT WORTH TRANSPORTATION AUTHORITY**

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**PLANNING, OPERATIONS & MARKETING COMMITTEE  
SPECIAL WORKING SESSION**

**8:00 a.m. Wednesday, February 7, 2018**

**Intermodal Transportation Center (ITC)  
1001 Jones Street, 2<sup>nd</sup> Floor Community Room  
Fort Worth, Texas 76102**

**A. CALL TO ORDER**

**B. DISCUSSION OF LOGO, INTERMODAL TRANSPORTATION CENTER (ITC) AND COSTS**

1. Logo Inspiration Discussion (15 minutes)
2. J.O. Design LLC Presentation of Logo Options (15 minutes)
3. Discussion of J.O. Design LLC Logos (15 minutes)
4. Intermodal Transportation Center Naming Discussion (15 minutes)
5. Final Logo Discussion (15 minutes)
6. Sumarize Planning, Operations & Marketing Committee recommendations (15 minutes)

**C. ADJOURN**



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Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ [www.fwta.org](http://www.fwta.org)

This facility is wheelchair accessible. For accommodations, for hearing or sight interpretive services, please contact Melanie Kroeker at (817) 215-8621, 48 hours in advance.