



**PLANNING, OPERATIONS & MARKETING COMMITTEE
WORKING SESSION**

4:00 p.m., Monday, April 16, 2018

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz – Chairman
Charles Edmonds
Alan Hooks
Jeff King
Ray Taylor

Staff Support:

Mike Birch, Operations
Detra Whitmore, Administration
Melissa Chrisman, Director of Marketing
Angela Allen, Customer Service Administrator

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

1. March 2018 Ridership Report
2. March 2018 Customer Service Report
3. Upcoming Projects in Planning & Development
4. March 2018 Marketing Report

Mike Birch
Angela Allen
Detra Whitmore
Melissa Chrisman

C. ACTION ITEMS

1. POM2018-11 GovDelivery Software
2. POM2018-12 Purchase of Electric Buses

Melissa Chrisman
Mike Birch

D. OTHER BUSINESS

E. NEXT MEETING

Next meeting May 14, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN