

FORT WORTH TRANSPORTATION AUTHORITY

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, February 20, 2017

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz – Chairman
Dennis Dunkins
Jeff King
Jon Michael Franks
Tito Rodriguez

Staff Support:

Shawn Donaghy, Operations
Angela Allen, Customer Service
Curvie Hawkins, Planning
Rebecca Montgomery, Governmental Relations
Detra Whitmore, Administration

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

- | | |
|---------------------------------|-------------------------------|
| 1. Ridership Update | Shawn Donaghy |
| 2. Customer Service Report | Angela Allen |
| 3. Quarterly Master Plan Update | Curvie Hawkins/Detra Whitmore |
| 4. Marketing Update | Rebecca Montgomery |

C. ACTION ITEMS

- | | | |
|---------------|--|----------------|
| 1. POM2017-06 | Next Bus Enhancements | Shawn Donaghy |
| 2. POM2017-07 | Records Management Policy and Resolution | Detra Whitmore |

D. OTHER BUSINESS

E. NEXT MEETING

Next meeting March 20, 2017 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN



Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ www.fwta.org

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