

# FORT WORTH TRANSPORTATION AUTHORITY

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## PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

**4:00 p.m., Tuesday, January 17, 2017**

**Intermodal Transportation Center (ITC)**

**1001 Jones Street, 2<sup>nd</sup> Floor Community Room**

**Fort Worth, Texas 76102**

### Committee Members:

Neftali Ortiz – Chairman  
Dennis Dunkins  
Jeff King  
Jon Michael Franks  
Tito Rodriguez

### Staff Support:

Shawn Donaghy, Operations  
Rebecca Montgomery, Governmental Relations  
Curvie Hawkins, Planning

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### A. CALL TO ORDER

Neftali Ortiz

### B. UPDATES

1. December 2016 Ridership Update
2. Marketing Report

Shawn Donaghy  
Rebecca Montgomery

### C. ACTION ITEMS

1. POM2017-04 Title VI Program & Report
2. POM2017-05 Proposed Service Changes for April 2017

Curvie Hawkins  
Curvie Hawkins

### D. OTHER BUSINESS

### E. NEXT MEETING

***Next meeting February 20, 2017 @ 4:00 p.m. at the Intermodal  
Transportation Center (ITC)***

### F. ADJOURN



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Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ [www.fwta.org](http://www.fwta.org)

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